

# Alaska AIRLINES<sup>®</sup> Imagine TOMORROW

9th annual problem-solving competition  
for 9th through 12th graders

## Pursue Sustainability. Nonstop.

Alaska Airlines' *Imagine Tomorrow* competition challenges 9th through 12th graders from Washington, Oregon, Idaho, and Montana to tackle the world's challenges with fresh, well-researched ideas. It connects classroom lessons to the real world.

Compete for up to **\$100,000 in cash prizes** which honor students and their schools. Awards recognize creative ideas and sound research. Schools participating for the first time have a great chance to win cash awards that specifically honor newcomers.

### Pick the challenge

Teams of three to five students address one of four challenge topics:

The NARA Biofuels Challenge

The Aerospace Challenge

The Built Environment Challenge

The Food, Energy, and Water Challenge

### Decide on the approach your team will use

#### Technology

Using science and engineering to improve efficiency or reduce demand on resources.

#### Design

Developing with less impact on energy, water, and natural resources.

#### Behavior

Changing the way people make decisions, improving education, affecting policy, and working with communities to create change.

### Start planning now

On competition day, contestants assemble at the Washington State University Pullman campus to present their projects. Business and opinion leaders from throughout the Pacific Northwest join Washington State University faculty in judging competition entries.

### No cost to enter

Registration is *free*, and housing and dining on campus are free, too. There's even some financial support for project development.

**MAY 20-22, 2016**

Washington State University | Pullman, Washington



Voiland College  
of Engineering  
& Architecture

WASHINGTON STATE UNIVERSITY



"I am in my 30th year of teaching and have not seen anything that motivates, challenges, and encourages students academically like *Imagine Tomorrow*."

Barry Reifel, technology instructor  
East Valley High School, Yakima, Wash.

### Industry Judges Needed

If you have experience in any industry that applies to the *Alaska Airlines' Imagine Tomorrow Competition*—we need YOU!

Email [imagine@wsu.edu](mailto:imagine@wsu.edu) or visit the competition website for details.

[imagine.wsu.edu](http://imagine.wsu.edu)

## Thanks to our 2016 Sponsors



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